



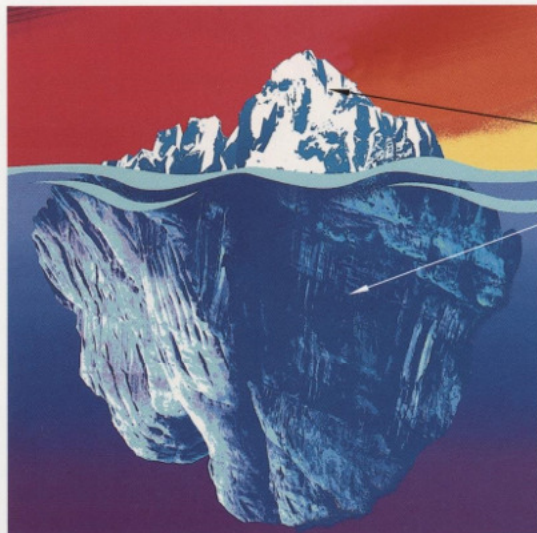
1998 PLYMOUTH

neon





What's Plymouth?



What you pay for.
What you get.

Value... it's getting a lot more than meets the eye. Since inception 70 years ago, the creed has been "getting more than what you pay for." That means all the features you want most, and then some, are provided at the most affordable cost. A good deal for your money.

Dependable... it's something you can count upon, day in and day out. Your vehicle should be considered a trusted friend who's great to be with. Nice and reliable.

Innovative... it's seeing that spark of an idea through. As in having the foresight to unleash the handcrafted hot-roddin' Prowler; outfitting Neon with eye-catching ovoid headlamps; equipping Breeze with Lexus-like rail-through construction; and making Voyager available with a handy driver-side sliding door.

Fun... it's having a blast when you're out for a spin. You know, that unbridled bliss you experience when you're behind the wheel. Pride and joy. Keeping you all smiles.

That's Plymouth.



NEON COUPE IN DEEP AMETHYST

Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details. Some of the equipment shown or described throughout this catalog is available at extra cost.



PLYMOUTH PLACE. A WHOLE NEW WAY TO SHOP FOR A PLYMOUTH NEON • 1-800-PLYMOUTH TO TALK WITH AN ADVISOR • WWW.PLYMOUTHCARS.COM ON THE INTERNET • TRAVELING SHOWROOM AT MALLS, PLAZAS AND SPECIAL EVENTS

Some pretty remarkable things have been happening at Chrysler Corporation the past few years. New products. Cab-forward design. Accolades. Awards. Concept cars that come to life. And it all was made possible through a corporation-wide effort of very devoted designers, engineers, marketers and assemblers working together to create ...

Great Cars. Great Trucks.

Plymouth's played a major role in this success with cars and minivans that are filled to the brim with meaningful innovations and continuous improvements. Plymouth Neon proved that an American subcompact could not only survive, but also thrive. Plymouth Voyager, the American minivan icon, was made better than ever. Plymouth Breeze gave growing young families the sporty and roomy

sedan they wanted. And an outrageously cool concept car called Prowler — conceived as a tribute to the hot rod — was turned into a production model.

You could call the **Chrysler Technology Center** the cornerstone of these accomplishments. This \$1.4 billion research and development complex is where all the innovation and quality came from. It clearly illustrates **our mission to build superior, state-of-the-art vehicles.** And that mission turns into a passion for staying in tune with today's car buyers. A perfect example is Neon. Plymouth listened carefully to the voice of the customer and it shows in refinements, such as making 14-inch wheels and tires standard on all models. And improving interior quietness, while raising the sound of the audio to another level with a four-speaker system standard and an enhanced eight-speaker system available. That's perfecting. **That's Plymouth.**



Plymouth Neon Coupe



Plymouth Neon Sedan



Plymouth Breeze



Plymouth Voyager



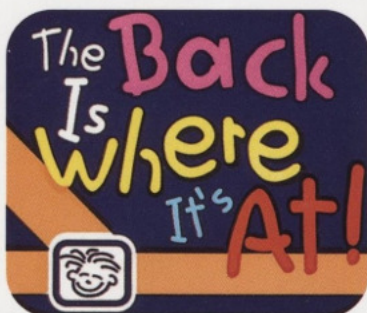
Plymouth Grand Voyager



NEON SEDAN WITH AVAILABLE STYLE PACKAGE (SEE BACK COVER FOR DETAILS) IN CANDY APPLE RED METALLIC TINT

Casting aside traditional automobile design, Neon is the **first and only** car in its class with cab-forward architecture. As a result, the wheels are moved out toward the corners and you and four guests are accommodated with more than **91 cubic feet*** of interior volume — through noticeably wide doorways, no less. All doors contain high-strength steel beams and structural reinforcements for dynamic side-impact protection. Next Generation driver and front-passenger **air bags†** (A) are standard. Four-wheel disc antilock brakes (B) are optional. A foldaway Integrated Child Safety Seat‡ (C) is available for youngsters at least one year old and weighing from 20 to 66 pounds. And Neon's dealer-installed **EVS II® Vehicle Security** (D) option from Mopar is an alarm system that includes starter interrupt, a shock sensor, remote keyless entry and a personal panic mode.

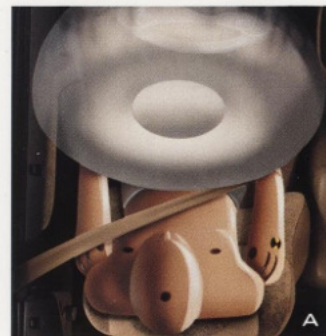
* 91.2 cubic feet on coupe models. 89.9 cubic feet on sedan models. † Certified to the new Federal Regulations that allow less forceful air bags. Always use seat belts. Remember a backseat is the safest place for children. ‡ Available only on Neon Sedan model with fixed rear seatback.



THE BACK IS WHERE IT'S AT! CHRYSLER CORPORATION, IN CONJUNCTION WITH THE AMERICAN AUTOMOBILE ASSOCIATION (AAA) AND THE AMERICAN ACADEMY OF PEDIATRICS (AAP), HAS LAUNCHED AN EDUCATIONAL PROGRAM TO TEACH KIDS THE "ABCs OF AIR BAG SAFETY." ALTHOUGH AIR BAGS† HAVE SAVED MANY LIVES, THE FORCE OF THEIR INFLATION CAN BE VERY DANGEROUS FOR CHILDREN IN THE



FRONT SEAT. PARENTS ARE REMINDED TO ALWAYS BUCKLE CHILDREN IN THE BACKSEAT. BE SURE TO NEVER PLACE REARWARD-FACING INFANT SEATS IN THE FRONT SEAT OF A VEHICLE WITH A FRONT-PASSENGER AIR BAG. FOR MORE INFORMATION ABOUT THE "ABCs OF AIR BAG SAFETY," VISIT WWW.CHRYSLER.COM/ABC/INDEX.HTML ON THE INTERNET.



NEON SEDAN WITH AVAILABLE STYLE PACKAGE RUMBA CLOTH IN CAMEL

Plymouth Neon's 60/40 split-folding rear seatbacks (A) carry almost anything. Access to the vast cargo area is made easy through the low-liftover trunk (B). Inside, switches and buttons impart a **precision feel** and are easy to operate. That holds true for the available power mirrors (C), door locks, front windows and sunroof controls. Cup holders (D) are generously sized. Front shoulder belts (E) are manually **height adjustable**.* Adjustment to glare is aided with the sliding sunshade extension (F) on the driver's sun visor. All Neon Coupe, Sedan and Expresso models crank out the jams from an AM/FM stereo radio outfitted with four speakers and **20 station presets**. Eight-speaker cassette (G) or CD (H) versions are sweet-sounding options.

*Front seat shoulder belts are automatically height-adjustable on coupe models.



G



H

Plymouth Neon is equipped with the best-in-class strength and efficiency of a **132-horsepower*** 2.0-liter 16-valve SOHC SMPI four-cylinder engine (A). For more potency, a **150-horsepower†** dual overhead cam edition (B) is included on Espresso. Complementing all this muscle-flexing is a **fully independent** four-wheel suspension (C) that performs with exceptional agility. Cab-forward architecture plays a supporting role by widening the stance and lengthening the wheelbase. At Sports Car Club of America (SCCA) racing events, Neon is a **proven winner** on the track. Capture that winning feeling with the Competition Group[‡] (D).

* The 2.0-liter engine is also available to meet California TLEV Emission Standards with 129 hp @ 6,000 rpm and 127 lb-ft of torque @ 4,800 rpm. † Achieved with premium unleaded fuel. However, engine does not require premium unleaded fuel.



AT 1996 SCCA NATIONAL CLUB AND SOLD CIRCUITS, NEON SCORED A PHENOMENAL 371 TOP-THREE FINISHES — INCLUDING 118 WINS — IN 219 NATIONAL EVENTS. SIX OF THOSE CHECKERED-FLAG FINISHES WERE CHALKED UP AS NATIONAL TITLES. A POTENTIAL PRIZE PURSE OF MORE THAN HALF A MILLION DOLLARS IS UP FOR GRABS FOR ALL OF NEON'S PROGRAMS DURING RACING SEASON. IN ORDER TO QUALIFY FOR NEON RACING CONTINGENCY FUNDS, OFFICIAL ACR (AMERICAN CHAMPIONSHIP RACING) NEONS MUST DISPLAY NEON RACING GRAPHICS AND DRIVERS MUST INCLUDE A NEON RACING PATCH PROMINENTLY ON THEIR UNIFORM. SEE YOUR DEALER FOR MORE INFORMATION AND GET IN ON THE WINNINGS. OR GET IN YOUR OWN STREETWISE VERSION OF THIS NEON WITH THE AVAILABLE COMPETITION GROUP. ASK YOUR DEALER ABOUT ALL THE DETAILS.



NEON EXPRESSO COUPE
IN BLACK

Available in two-door or four-door versions, Plymouth Neon Expresso comes chock-full of these satisfying features: Spirited 150-horsepower* 2.0-liter DOHC engine. Air conditioning. Performance five-speed manual. Bold Expresso graphics. Color-infused Tango Cloth interior trim (A). Full instrumentation, including an 8,000-rpm tachometer (B). Aerodynamic rear spoiler (C). Power bulge hood. Front-passenger assist handle. Sport fascias with integral round fog lamps up front. And radiant 14-inch Sport bolt-on wheel covers. For added flair and function, get hold of the Mopar roof rack and bike carrier options.

* Achieved with premium unleaded fuel. However, engine does not require premium unleaded fuel.



NEON EXPRESSO SEDAN
IN BRIGHT WHITE

SELECT STANDARD FEATURES

NEON COUPE AND SEDAN

- 132-hp 2.0-liter SOHC four-cylinder engine
- Next Generation driver and front-passenger air bags*
- Height-adjustable front shoulder belts with traveling inboard buckles
- Power-assisted rack-and-pinion steering
- Four-wheel fully independent suspension
- Power-assisted brakes
- Dynamic side-impact protection
- Tinted glass on all windows
- Driver vanity mirror
- Five-speed manual transaxle
- Variable intermittent wipers
- Child-protection rear door locks on sedan models
- Front-door map pockets
- Dual sideview mirrors
- AM/FM stereo radio with four speakers
- 14" bolt-on wheel covers
- 14" all-season touring tires
- Front low-back Prism cloth-with-vinyl-trim bucket seats
- Rear Prism cloth-with-vinyl-trim 60/40 split-folding bench seat
- Remote trunk lid release
- Rear window defroster
- Trunk lamp

STYLE PACKAGE

(Available only on Neon Sedan)

- Power sunroof, windows, locks and exterior mirrors
- Air conditioning
- AM/FM stereo radio and cassette player with built-in CD changer controls and 8 speakers
- Rumba Cloth interior trim
- Tachometer

- Leather-wrapped steering wheel and shift knob
- Bright wheel cover lug nuts
- Body-color door handles

NEON EXPRESSO COUPE AND SEDAN

(Includes all Neon Coupe and Sedan features with these differences)

- Air conditioning
- 150-hp 2.0-liter DOHC four-cylinder engine
- Performance five-speed manual transaxle
- Power bulge hood
- Fog lamps
- 14" Sport bolt-on wheel covers
- Body-color rear spoiler
- Front low-back Tango cloth-with-vinyl-trim bucket seats
- Rear Tango cloth-with-vinyl-trim 60/40 split-folding bench seat
- Front-passenger assist handle
- Tachometer
- "Expresso" graphics

ENGINES

2.0-Liter SOHC SMPI I-4
Horsepower: 132 @ 6,000 rpm
Torque: 129 @ 5,000 rpm
Standard on Neon

2.0-Liter DOHC SMPI I-4
Horsepower: 150 peak[†] @ 6,500 rpm
Torque: 133 @ 5,500 rpm
Included on Neon Expresso[†]

* Certified to the new Federal Regulations that allow less forceful air bags. Always use seat belts. Remember a backseat is the safest place for children. [†]Achieved using premium unleaded fuel. However, premium fuel is not required. Chrysler, Plymouth, EVS II and Mopar are registered trademarks, and Neon and Expresso are trademarks of Chrysler Corporation.

SPECS

Weight and Capacities	Coupe	Sedan
Curb Weight (lb)	2,389	2,399
Fuel Tank (gal)	12.5	12.5
Turning Diameter — Curb-to-curb (ft)	35.5	35.5
Maximum Towing Capacity (lb)	1,000	1,000
Exterior Dimensions ⁽¹⁾		
Wheelbase	104.0	104.0
Overall Length	171.8	171.8
Overall Width	67.5	67.6
Overall Height	54.8	54.8
Track — Front/Rear	57.4/57.4	57.4/57.4
Coefficient of Drag (Cd)	.33	.33
Interior Dimensions ⁽¹⁾		
Head Room — Front/Rear	39.6/36.5	39.6/36.5
Leg Room — Front/Rear	42.5/35.1	42.5/35.1
Shoulder Room — Front/Rear	52.0/54.7	52.5/52.3
Hip Room — Front/Rear	50.3/53.9	50.8/50.6
Seating Capacity	5	5
Passenger Interior Volume (cu ft)	91.2	89.9
Cargo Volume (cu ft)	11.8	11.8

⁽¹⁾Inches unless otherwise specified.


EXTERIOR COLORS

	
Black*	Alpine Green Pearl Coat*
	
Bright White*	Lapis Blue*
	
Bright Platinum Metallic	Deep Amethyst Pearl Coat*
	
Intense Blue Pearl Coat*	Candy Apple Red Metallic Tint [†]
	
Bright Jade Pearl Coat*	Champagne Pearl Coat*
	
Flame Red*	Deep Slate Pearl Coat*
	
Forest Green Pearl Coat	Deep Cranberry Pearl Coat*
	
Strawberry Pearl Coat*	

*Not available on Style Package.
[†] Style Package only.



PLYMOUTH PROWLER. THERE'S A LITTLE BIT OF PROWLER — A TRIBUTE TO THE AMERICAN HOT ROD — CLEVERLY LURKING IN EVERY PLYMOUTH.

That's Plymouth. 

FOR MORE INFORMATION ON PRODUCTS OR LEASING:
1-800-PLYMOUTH www.plymouthcars.com

Form No. 74-383-9814

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Litho in USA